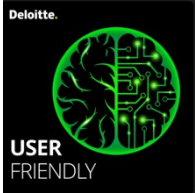





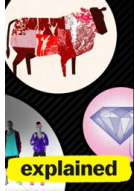
# Digital Rhetorics


## ENG 351 | Spring 2024 Schedule

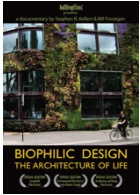
### Tentative Daily Schedule


I reserve the right to revise the course schedule based on class needs. All readings, podcasts, and videos can be accessed via Canvas modules; films can be found on Kanopy and Netflix. Note that there are several days with guest professors or asynchronous activities. Follow instructions closely for those days.

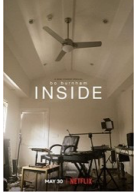

Date	Activities	Assignments
<b>Week 1</b>		
<b>The Tech Industry</b>		
<b>Thurs</b> <b>1/18</b>	<b>Read for class</b> <ul style="list-style-type: none"> <li>Nick Kolakowski, "<a href="#">Racial, gender discrimination remain huge issues in tech</a>"</li> <li>Paige Leskin, "<a href="#">Almost 40% of LGBTQ tech employees that participated in a survey...</a>"</li> <li>Raj Mukherjee, "<a href="#">Ageism in the Tech Industry</a>"</li> </ul> <b>Listen for class</b> <ul style="list-style-type: none"> <li><i>User Friendly</i>, "<a href="#">Inclusion and diversity in tech</a>" (22mins)</li> </ul>	
<b>Week 2</b>		
<b>Interfaces and Design Justice</b>		
<b>Tues</b> <b>1/23</b>	<b>Read for class</b> <ul style="list-style-type: none"> <li>Sasha Costanza-Chock, "Design justice: Towards an intersectional feminist framework for design theory and practice"</li> <li>Ann Shivers-McNair, "Review of research: Critical interface analysis as a heuristic for justice-focused, community-engaged design research"</li> <li>Browse and read <a href="https://designjustice.org/">https://designjustice.org/</a></li> </ul> <b>Extra Credit Opportunity (1 point)</b> <ul style="list-style-type: none"> <li><i>Punk Rock Vegan</i>, 7pm at the Normal Theatre (Green Screen Series)</li> </ul>	<b>Journal Entry 1 due</b> (Discussions)    

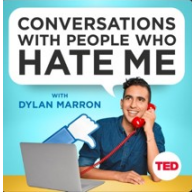

<p><b>Thurs</b> <b>1/25</b></p>	<p><b>Coding Workshop</b></p> <ul style="list-style-type: none"> <li>• Goal: Familiarize yourself with Brackets; create an HTML file and start to populate it; build multiple pages</li> </ul> <p><b>Download for class</b></p> <ul style="list-style-type: none"> <li>• <a href="#">Brackets</a></li> </ul> <p><b>Read for class</b></p> <ul style="list-style-type: none"> <li>• Jon Duckett, <i>HTML+CSS</i>, “Introduction” and “Structure,” browse Chapters 3-9</li> </ul> <p><b>Watch for Class</b></p> <ul style="list-style-type: none"> <li>• Explained 2.5, “Coding” (Netflix, 24 mins)</li> </ul>	 
<p><b>Week 3 Digital Identities Online</b></p>		
<p><b>Mon</b> <b>1/29</b></p>	<p><b>University note:</b> Last day to drop a full-semester course with a full refund and no withdrawal grade</p>	
<p><b>Tues</b> <b>1/30</b></p>	<p><b>Read for class</b></p> <ul style="list-style-type: none"> <li>• Michael Faris, “How to be gay with locative media: The rhetorical work of Grindr as a platform”</li> <li>• Maria Novotny and Les Hutchinson, “Data our bodies tell: Towards critical feminist action in fertility and period tracking apps”</li> <li>• Lauren Michele Jackson, “<a href="#">We need to talk about digital blackface in reaction GIFs</a>”</li> </ul>	<p><b>Journal Entry 2 due</b> (Discussions)</p>
<p><b>Thurs</b> <b>2/1</b></p>	<p><b>Coding Workshop</b></p> <ul style="list-style-type: none"> <li>• Goal: Revisit html file and add CSS styling to it; create a CSS stylesheet; build a navigation bar; learn how to zip files</li> </ul> <p><b>Read for class</b></p> <ul style="list-style-type: none"> <li>• Jon Duckett, <i>HTML+CSS</i>, “Introducing CSS,” browse Chapters 11-16</li> </ul>	
<p><b>Fri</b> <b>2/2</b></p>		<p><b>DUE: Coded Bio</b> (Assignments)</p>


Week 4		Data and Privacy
Tues 2/6	<p><b>Guest professor</b></p> <ul style="list-style-type: none"> <li>Dr. Smyser-Faule (<a href="mailto:bssmyse@ilstu.edu">bssmyse@ilstu.edu</a>)</li> </ul> <p><b>Read for class</b></p> <ul style="list-style-type: none"> <li>Estee Beck, "The invisible digital identity: Assemblages in digital networks"</li> <li>L. Cagle, "Surveilling strangers: The disciplinary biopower of digital genre assemblages"</li> </ul> <p><b>Watch for class</b></p> <ul style="list-style-type: none"> <li><i>NYT Opinion</i>, "<a href="#">Why kids are confronting their parents about 'sharenting'</a>"</li> </ul> <p><b>Grad facilitation</b></p> <ul style="list-style-type: none"> <li>Md. Didar Hossin</li> </ul>	<b>DUE: Journal Entry 3</b> (Discussions)
Thurs 2/8	<p><b>ASYNCHRONOUS</b></p> <p><b>Browse for activity</b></p> <ul style="list-style-type: none"> <li>Electronic Frontier Foundation, "<a href="#">Tools from EFF's Tech Team</a>"</li> </ul> <p><b>Watch for activity</b></p> <ul style="list-style-type: none"> <li>Madhumita Murgia, "<a href="#">How data brokers stole my identity</a>" (TED, 16 mins)</li> </ul>	<b>DUE: Asynchronous Activities 1</b> (Discussions)
Fri 2/9		<b>DUE: Interface Analysis Topic</b> (Discussions)
Week 5		Digital Accessibility
Tues 2/13	<p><b>Guest professor</b></p> <ul style="list-style-type: none"> <li>Dr. Julie Jung (<a href="mailto:jmjung@ilstu.edu">jmjung@ilstu.edu</a>)</li> </ul> <p><b>Read for class</b></p> <ul style="list-style-type: none"> <li>Colin Shanley, "Types of disability and special needs"</li> <li>Allegra W. Smith, "Everyone is always aging: Glocalizing digital experiences by considering the oldest cohort of users"</li> </ul> <p><b>Grad facilitation</b></p> <ul style="list-style-type: none"> <li>Jennifer Coe</li> </ul>	<p><b>DUE: Journal Entry 4</b> (Discussions)</p> 

<p><b>Thurs</b> <b>2/15</b></p>	<p><b>ASYNCHRONOUS</b></p> <p><b>Read for activity</b></p> <ul style="list-style-type: none"> <li>• Chris Ashton, "<a href="#">I used the web for a day using a screen reader</a>" and "<a href="#">I used the web for a day with just a keyboard</a>"</li> <li>• Microsoft, "<a href="#">Everything you need to know to write effective alt text</a>"</li> </ul>	<p><b>DUE: Asynchronous Activities 2</b> (Discussions)</p>
<p><b>Week 6 Usability and Dark Patterns</b></p>		
<p><b>Tues</b> <b>2/20</b></p>	<p><b>Guest professor</b></p> <ul style="list-style-type: none"> <li>• Dr. Elise Verzosa Hurley (<a href="mailto:evhurle@ilstu.edu">evhurle@ilstu.edu</a>)</li> </ul> <p><b>Read for class</b></p> <ul style="list-style-type: none"> <li>• Huatong Sun, "The triumph of users: Achieving cultural usability goals with user localization"</li> <li>• Mari E. Ramler, "Queer usability"</li> </ul> <p><b>Grad facilitation</b></p> <ul style="list-style-type: none"> <li>• Adam Pittman</li> </ul> <p><b>Extra Credit Opportunity (1 point)</b></p> <ul style="list-style-type: none"> <li>• <i>Biophilic Design</i>, 7pm at the Normal Theatre (Green Screen Series)</li> </ul>	<p><b>DUE: Journal Entry 5</b> (Discussions)</p> 
<p><b>Thurs</b> <b>2/22</b></p>	<p><b>ASYNCHRONOUS</b></p> <p><b>Browse for activity</b></p> <ul style="list-style-type: none"> <li>• <a href="#">Deceptive Patterns</a></li> </ul> <p><b>Watch for activity</b></p> <ul style="list-style-type: none"> <li>• Sally Woellner, "<a href="#">Dark patterns: How design seeks to control us</a>" (Ted, 10 mins)</li> </ul>	<p><b>DUE: Asynchronous Activities 3</b> (Discussions)</p>


Week 7		
<b>Making/Learning in Digital Spaces</b>		
<b>Tues</b> 2/27	<p><b>Guest professor</b></p> <ul style="list-style-type: none"> <li>Dr. Joyce Walker (<a href="mailto:jwalke2@ilstu.edu">jwalke2@ilstu.edu</a>)</li> </ul> <p><b>Watch for class</b></p> <ul style="list-style-type: none"> <li>Wired, "<a href="#">Neuroscientist explains why these rats drive tiny cars</a>"</li> <li>Kelly Lambert, "<a href="#">Improving our neuroplasticity</a>"</li> </ul> <p><b>Read for class</b></p> <ul style="list-style-type: none"> <li>Christian Ehret and Ty Hollett, "Embodied composition in real virtualities: Adolescents' literacy practices and felt experiences moving with digital, mobile devices in school"</li> </ul> <p><b>Grad facilitation</b></p> <ul style="list-style-type: none"> <li>Tianran Chen</li> </ul>	<b>DUE: Journal Entry 6</b> (Discussions)
<b>Thurs</b> 2/29	<p><b>ASYNCHRONOUS</b></p> <p><b>Watch for activity</b></p> <ul style="list-style-type: none"> <li><i>Fake Famous</i> (Kanopy, 87 mins)</li> <li>Questions to consider while watching: How does Instagram's interface allow for users to misuse it? How would a design justice approach change it?</li> </ul>	<p><b>DUE: Asynchronous Activities 4</b> (Discussions)</p> 
<b>Fri</b> 3/1		<b>DUE: Interface Analysis</b> (Assignments)
Week 8		
<b>Linguistic Justice in Digital Technologies</b>		
<b>Tues</b> 3/5	<p><b>Guest professor</b></p> <ul style="list-style-type: none"> <li>Dr. Angela M. Haas (<a href="mailto:ahaas@ilstu.edu">ahaas@ilstu.edu</a>)</li> </ul> <p><b>Read for class</b></p> <ul style="list-style-type: none"> <li>Halcyon M. Lawrence, "Technical and Professional Communicators as Advocates of Linguistic Justice in the Design of Speech Technologies"</li> <li>Laura Gonzales, "Translation as Multimodal Practice"</li> </ul> <p><b>Grad facilitation</b></p> <ul style="list-style-type: none"> <li>Abantika Dhar</li> </ul>	<b>DUE: Journal Entry 7</b> (Discussions)


<p><b>Thurs</b> 3/7</p>	<p><b>ASYNCHRONOUS</b></p> <p><b>Watch for activity</b></p> <ul style="list-style-type: none"> <li>• Bo Burnham: <i>Inside</i> (Netflix, 87 mins)</li> <li>• Content warnings: suicidal ideation and depression</li> <li>• Questions to consider while watching: How does Burnham demonstrate the optimism and nihilism of our technological present and future?</li> </ul>	<p><b>DUE: Asynchronous Activities 5</b> (Discussions)</p> 
<p><b>Fri</b> 3/8</p>		<p><b>DUE: Interface Redesign Plan</b> (Discussions)</p>
<p><b>Spring break</b></p>		
<p>3/9 – 3/17</p>	<p><b>No classes this week!</b></p>	
<p><b>Week 9 Digital Aggression</b></p>		
<p><b>Tues</b> 3/19</p>	<p><b>Tentative Guest professor</b></p> <ul style="list-style-type: none"> <li>• Dr. Smyser-Faule (<a href="mailto:bssmyse@ilstu.edu">bssmyse@ilstu.edu</a>)</li> </ul> <p><b>Read for class</b></p> <ul style="list-style-type: none"> <li>• Derek M. Sparby, “Digital social media and aggression: Memetic rhetoric in 4chan’s collective identity”</li> <li>• Kaitlin Clinnin and Katie Manthey, “How not to be a troll: Practicing rhetorical technofeminism in online comments”</li> </ul> <p><b>Grad facilitation</b></p> <ul style="list-style-type: none"> <li>• Jia Zuo</li> </ul> <p><b>Extra Credit Opportunity (1 point)</b></p> <ul style="list-style-type: none"> <li>• <i>Water Makes Us Wet</i>, 7pm at the Normal Theatre (Green Screen Series)</li> </ul>	<p><b>DUE: Journal Entry 8</b> (Discussions)</p> 

<p><b>Thurs</b> <b>3/21</b></p>	<p><b>ASYNCHRONOUS</b></p> <p><b>Listen for activity</b></p> <ul style="list-style-type: none"> <li>Dylan Maron, <i>Conversations with people who hate me</i>, "<a href="#">Hurt people hurt people</a>" (31 mins)</li> </ul> <p><b>Watch for activity</b></p> <ul style="list-style-type: none"> <li>Ashley Judd, "<a href="#">How online abuse of women has spiraled out of control</a>" (TED, 16 mins)</li> </ul> <p><b>Read for activity</b></p> <ul style="list-style-type: none"> <li>Lindy West, "<a href="#">What happened when I confronted my cruelest troll</a>"</li> </ul>	<p><b>DUE: Asynchronous Activities 6</b> (Discussions)</p> 
<p><b>Week 10 Algorithms and AI</b></p>		
<p><b>Tues</b> <b>3/26</b></p>	<p><b>Tentative Guest professor</b></p> <ul style="list-style-type: none"> <li>Dr. Elise Verzosa Hurley (<a href="mailto:evhurle@ilstu.edu">evhurle@ilstu.edu</a>)</li> </ul> <p><b>Read for class</b></p> <ul style="list-style-type: none"> <li>Megan E. Eatman, "Unsettling Vision: Seeing and Feeling with Machines"</li> <li>John T. Murray, Jack Murray, and Anastasia Salter, "Playing with AI Chat"</li> </ul> <p><b>Watch for class</b></p> <ul style="list-style-type: none"> <li>Safiya Umoja Noble, "<a href="#">How biased are our algorithms?</a>" (TED, 17 mins)</li> <li>Yejin Choi, "<a href="#">Why AI is incredibly smart and shockingly stupid</a>" (TED, 16 mins)</li> </ul> <p><b>Grad facilitation</b></p> <ul style="list-style-type: none"> <li>Amartya Mitra</li> </ul>	<p><b>DUE: Journal Entry 9</b> (Discussions)</p>
<p><b>Thurs</b> <b>3/28</b></p>	<p><b>ASYNCHRONOUS</b></p> <p><b>Watch for activity</b></p> <ul style="list-style-type: none"> <li>Coded Bias (Netflix, 85 mins)</li> <li>Questions to ask while watching: How do people code bias into algorithms? How can design justice approaches make algorithms more inclusive and equitable?</li> </ul>	<p><b>DUE: Asynchronous Activities 7</b> (Discussions)</p> 

Week 11 Digital Rhetoric and our Planet		
Tues 4/2	<p><b>Read for class</b></p> <ul style="list-style-type: none"> <li>Dustin W. Edwards, "Digital rhetoric on a damaged planet: Storying digital damage as inventive response to the Anthropocene"</li> <li>Alisa Bonsignore, "It's not just what you say, it's how you say it: Mitigating the impacts of greenhouse gas emissions with effective content"</li> </ul> <p><b>Grad facilitation</b></p> <ul style="list-style-type: none"> <li>Page Welker</li> </ul>	<b>DUE: Journal Entry 10</b> (Discussions)
Thurs 4/4	<p><b>Coding Workshop</b></p> <ul style="list-style-type: none"> <li>Goal: Work on Interface Redesign</li> </ul> <p><b>Watch for class</b></p> <ul style="list-style-type: none"> <li>2040 (Kanopy, 92 mins)</li> <li>Questions to ask while watching: How do the technological advances posited enact design justice? What could we do right now to make the future Gameau envisions happen?</li> </ul>	<b>DUE: Journal Entry 11</b> (Discussions)  
Fri 4/5		<b>DUE: Interface Redesign</b> (Assignments)
Week 12 Digital Rhetoric in Crisis and Disaster		
Tues 4/9	<p><b>Read for class</b></p> <ul style="list-style-type: none"> <li>Derek M. Sparby and Courtney Cox, "Investigating disembodied university crisis communications during COVID-19"</li> <li>Candace Welhausen: "At your own risk: User-contributed flu maps, participatory surveillance, and an emergent DIY risk assessment ethic"</li> </ul> <p><b>Tech time</b></p> <ul style="list-style-type: none"> <li>TBD</li> </ul>	<b>DUE: Journal Entry 12</b> (Discussions)



<p><b>Thurs</b> <b>4/11</b></p>	<p><b>Coding Workshop</b></p> <ul style="list-style-type: none"> <li>• Goal: Work on Coded Portfolio</li> </ul> <p><b>Read for class</b></p> <ul style="list-style-type: none"> <li>• Sweta Baniya, "<a href="#">Managing environmental risks in the age of climate change: Rhetorical agency and ecological literacies of transnational women during the April 2015 Nepal Earthquake</a>"</li> </ul> <p><b>Tech time</b></p> <ul style="list-style-type: none"> <li>• TBD</li> </ul>	
<p><b>Friday</b> <b>4/12</b></p>	<p><b>University note:</b> Last day to withdraw from a full semester course</p>	
<p><b>Week 13 Mis and Disinformation</b></p>		
<p><b>Tues</b> <b>4/16</b></p>	<p><b>Read for class</b></p> <ul style="list-style-type: none"> <li>• Eliot Tetrault, "<a href="#">‘Who are your people?’: Black Lives Matter activists’ use of relational knowledge to counter disinformation campaigns</a>"</li> <li>• Aimee Rickman and Alexandra J. Cavallaro, "<a href="#">‘The people are the plague’: Rhetorics of blame during COVID-19</a>"</li> </ul> <p><b>Listen for class</b></p> <ul style="list-style-type: none"> <li>• <i>Disinformation</i>, "<a href="#">Anyone can do it</a>" (20 mins)</li> </ul> <p><b>Tech time</b></p> <ul style="list-style-type: none"> <li>• Katie Austin</li> </ul>	<p><b>DUE: Journal Entry 13</b> (Discussions)</p> 
<p><b>Thurs</b> <b>4/18</b></p>	<p><b>Coding Workshop</b></p> <ul style="list-style-type: none"> <li>• Goal: Work on Coded Portfolio</li> </ul> <p><b>Tech time</b></p> <ul style="list-style-type: none"> <li>• TBD</li> </ul>	

Week 14 Digital Activism		
<p><b>Tues</b> 4/23</p>	<p><b>Read for class</b></p> <ul style="list-style-type: none"> <li>Austin Miller and Shinsuke Eguchi, "Fuck (gay) racism"</li> <li>Ana Milena Ribero and Adela C. Licona, "Digital art + activism: A focus on QTPOC digital environments as rhetorical gestures of coalition and un/belonging"</li> </ul> <p><b>Tech time</b></p> <ul style="list-style-type: none"> <li>TBD</li> </ul> <p><b>Extra Credit Opportunity (1 point)</b></p> <ul style="list-style-type: none"> <li><i>Just Eat It</i>, 7pm at the Normal Theatre (Green Screen Series)</li> </ul>	<p><b>DUE: Journal Entry 14</b> (Discussions)</p> 
<p><b>Thurs</b> 4/25</p>	<p><b>Coding Workshop</b></p> <ul style="list-style-type: none"> <li>Goal: Work on Coded Portfolio</li> </ul> <p><b>Tech time</b></p> <ul style="list-style-type: none"> <li>TBD</li> </ul>	
Week 15 Memes		
<p><b>Tues</b> 4/30</p>	<p><b>Read for class</b></p> <ul style="list-style-type: none"> <li>Laur M. Jackson, "<a href="#">The Blackness of meme movement</a>"</li> <li>Lydia Wang, "<a href="#">Queerness is a meme: Why all the good social media is gay</a>"</li> <li>Abbie Levesque DeCamp, "Queer Memes as Rhetorical Scenes"</li> </ul> <p><b>Tech Time</b></p> <ul style="list-style-type: none"> <li>Crystal Lee</li> </ul>	
<p><b>Thurs</b> 5/2</p>	<p><b>Coding Workshop</b></p> <ul style="list-style-type: none"> <li>Goal: Work on Coded Portfolio</li> </ul> <p><b>Tech time</b></p> <ul style="list-style-type: none"> <li>TBD</li> </ul>	
<p><b>Fri</b> 5/3</p>	<p>No class during finals week</p>	<p><b>Due: Coded Portfolio</b> (Assignments)</p>